

# Press Information

For immediate release



## ETC launches Source 4WRD Color



ETC has introduced Source 4WRD Color as the latest addition to the Source 4WRD fixture family. This new product offers a color-changing retrofit for existing full-size Source Four ellipsoidal/profile fixtures, bringing additive RGBA color-mixing, saturated washes, quick color changes and much more to Source Four.

As a non-destructive retrofit, Source 4WRD Color is the next generation of ETC's Source 4WRD LED line. Source Four ellipsoidal/profile fixtures can be transformed into RGBA LED luminaires with the Source 4WRD Color LED engine, while retaining all of the features of the Source Four including the lenses, accessories and its renowned reliability.

Source 4WRD Color technology is also available in two complete wash light fixtures. The Source 4WRD Color PAR and PARNel deliver soft-edges and saturated color, no retrofit required. These luminaires incorporate the Source 4WRD Color LED engine into a custom housing, offering economical color washes, including zoom on the PARNel version.

As well as producing a homogenized beam and around 5000 lumens, all versions of the S4WRD Color features 12 built-in presets and 5 sequences in stand-alone mode. With the addition of FixtureLink, Source 4WRD Color is compatible with cable-connected fixtures (using the DMX port) including ColorSource, Source Four LED, and Desire; allowing you to trigger presets and sequences without a console.

David Lincecum, Vice President of Marketing at ETC comments: "With Source 4WRD Color, you get a simple and cost-effective color-changing retrofit that can upgrade an existing lighting system quickly, allowing you to create even more stage looks than before. 4WRD Color will allow venues to move their existing equipment to LED, using less energy, lower maintenance and all this at a very compelling price point."

– Ends –

Find out more via the below links:

<https://www.etcconnect.com/s4wrddcolor/>

[https://www.youtube.com/watch?time\\_continue=1&v=4KViTp9PSgs&feature=emb\\_logo](https://www.youtube.com/watch?time_continue=1&v=4KViTp9PSgs&feature=emb_logo)

### **About ETC**

A global leader in the manufacturing of lighting and rigging technology, ETC employs over 1200 people in 14 corporate offices around the world. ETC is proud of its industry reputation for unmatched technical and customer service, 24/7/365. And with a family of over 300 authorized service centers throughout the world, staffed by hundreds of certified technicians, customers are never far from an ETC resource with a face and a name.

We develop professional tools and make them accessible to everyone. Our products are found in small and large venues worldwide, such as theatres, churches, restaurants, hotels, schools, television studios, casinos, theme parks, and opera houses. [etcconnect.com](https://www.etcconnect.com)